

Golden Goal
www.golden-goal.at



Partnership

The project partnership consists of 17 organisations:

... vocational guidance and training institutions have extensive experience in the development and design of labour market related training and guidance measures.

... expert partners provide a bridge to other European vocational guidance and training networks.

... research institutions and social policy administrations monitor the network within a scientific and political context.

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Golden Goal

Basic Skills
and
Communication
Training
with
Integrated Sport
Activities



Project partner: University of Glasgow,
Dept. of Adult Continuous Education, Glasgow, UK
www.gla.ac.uk/adulteducation



Basic Skills & Communication Training with Integrated Sport Activities

In the past years, the issue of "basic skills" has gained particular attention in most European countries.

Basic skills deficiencies are not only restricted to elderly people, but are a common fact among young, low-level educated adults where these problems often coincide with lacks of motivation to participate in "traditional" qualification measures.

The "Golden Goal Project" aim is to enable young disadvantaged adults with particular "education resistance" to score their "Golden Goal" by improving their literacy and numeracy skills, and to promote their social and cultural integration into society.

In order to achieve this, the project will...

...develop basic and social skills training concepts in combination with sporting activities (football, but also other sports depending on the local condition and the target groups), to attract participation and increase motivation.

...develop a curriculum and methodological tool box containing sections for the special requirements of the following target groups: Educational drop-outs, ethnic minorities (especially immigrants and Roma), long-term unemployed young adults, socially marginalised persons.

...benefit from the public attention to the EURO 2008 European Football Championship by connecting adult education aspects with sporting activities, and to raise public awareness of the project's aims by specifically designed Golden Goal Demonstration Events in each partner's country.