



Golden Goal

Basic Skills & Communication Training
with Integrated Sport Activities

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BEST– company profile

Hard Facts ...

BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH was founded in 1990 as an independent vocational qualification institute.

We qualify employees and unemployed people in economy, languages, clerical skills, commerce, and computer skills.

BEST, as certified ECDL Test Centre, offers qualification courses and examinations for the European Computer Driving Licence (ECDL and ECDL advanced).

BEST is also Eco-C certified.

We offer training facilities for 4,000 people and employ a staff of some 200 teachers and trainers.





BEST – company profile

...and Soft Skills

Working in teams, communication,
networking, flexibility:

These skills have become important
factors at the labour market.

The concepts for lifelong learning and
accompanying coaching are part of our
holistic approach





BEST International Projects Department

Since Austria has joined the EU in 1995, BEST has been engaged in more than 40 European projects in the framework of the following EU programmes:

- LEONARDO DA VINCI
- SOCRATES-GRUNDTVIG
- Other European programmes:
eTEN, community initiatives HORIZON
and EQUAL,
Transversal Programme etc.



About the Golden Goal Project

Duration: 3 years (2005 – 2008)

With 17 partners
from 16 European countries

Supported by many strategic stakeholders

Co-funded by the European Commission



Education and Culture

Socrates
Grundtvig

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Golden Goal Partnership

BEST Training (AT)
Kulturverein DOPPELPASS (AT)
KTP Spolecnost pro Kvalifikaci na
Trhu Prace (CZ)
Hessisches Sozialministerium (DE)
HSM
ABC Dialog (DK)
Gabinet d'Estudis Socialis (ES) GES
IRFA Sud (FR)
ATHINA Institute for Research (GR)

Fondazione IDIS (IT)
FUTURE Capital Foundation (LV)
ROC Nijmegen (NL)
Rogaland Kurs og Kompetansesenter (NO)
ROK
Fundatio Romana-Germana (RO) FRG
FOLKuniversitetet Kristianstad (SE)
PAPILOT (SI)
GLOBAL (TR)
University of Glasgow (UK) DACE



Project objective

GOLDEN GOAL has introduced sports into basic skills and communication training for disadvantaged adults



Products/Results

The project has developed a

- ⚽ Curriculum for basic skills and social skills training in combination with sporting activities (football, but also other sports depending on the local condition and the target groups), and a
- ⚽ Tool Box containing materials and methods.

as web-based materials for free download



Method and approach

- ⚽ Detailed analysis of the basic skills policy and basic skills education in the partners' countries
- ⚽ Development teams to produce the products
- ⚽ Pilot tests
- ⚽ Dissemination events



Key success factors

- ⚽ **Contacts with relevant educational and education policy organisations** in each partner's country (they became recipients of the dissemination activities)
- ⚽ **Structured validation & pilot tests**
- ⚽ **Golden Goal Demonstration Event** in the partner countries during the European Football Championship qualification phase



Key success factors

Golden Goal Ambassadors like



and many more!



Added value: Dissemination

Our dissemination and demonstration events have created an excellent opportunity to direct public awareness from mere sport issues to educational aspects using sports as underlying pedagogical method.

Timely coincidence of the project dissemination activities with the European Football Championship **EURO 2008**



Golden Goal

CURRICULUM & TOOL BOX





PART 1

Hard to Reach ... – The Target Group of the Golden Goal Model _____

They don't see the advantage of training... _____

The introduction of sporting activities encourages participation... _____

The attraction our students feel towards sports is a precondition for the project's success... _____

Key Educational Principles _____

Helping learners to use their minds _____

Personalising teaching and learning _____

Respect, trust, and partnership _____

Integration of gender sensitive teaching _____

Managing diversity _____

Guidance _____

Working with the target group _____

Learning is a means to an end, not an end in itself... _____

Learners need control over their learning process _____

Made-to-measure education for everybody _____

Portfolio methodology _____

Metacognition _____



“Curriculum for Introducing Sport Activities into Adult basic Skills Education”

- ⊕ to inform people responsible for the design of adult education measures and stakeholders in education policy on how sport activities can be introduced into basic skills training enriching the respective learning contents



The Golden Goal Curriculum

Golden Goal - Pilotkurs
Zeitraum: März 2006 bis September 2006

Golden Goal - Outdoor Programm

| In Bewegung kommen

Ziele

In Bewegung kommen, verschiedenste Bewegungs- und Spielformen ausprobieren, neue Sportarten kennenlernen, den eigenen Körper spüren und damit sich selbst spüren, Spaß an der Bewegung haben

Methode

Teamspiele

Fußball, Basketball, Volleyball, Brettball und Abwandlungen davon

Bewegungsspiele

Merkball, Indiaka, Jonglieren, Badminton, koordinative Übungen

Reflexion/Transfer

Während der Spiele:

Markante Situationen aus dem Spiel aufgreifen und thematisieren

Nach der Bewegungseinheit:

Abfrage der Befindlichkeit; Körper, Muskeln, Müdigkeit spüren, so wie es ist nach Hause nehmen

Raum für Erfahrungsaustausch geben, Situationen aus Spiel nachbesprechen



Ganze
Ganzer Bildschirm schließen



The Golden Goal Curriculum



Golden Goal - Outdoor Programm

Hochseilgarten Donnerskirchen

Ziele

Intensive Erlebnisse und Erfahrungen zu Themen wie Grenzerfahrung, Risikobereitschaft, Verantwortung möglich machen

Methode

Elemente des Hochseilgartens werden unter Aufsicht eines Sicherheitstrainers in 2er bzw. 3er-Teams absolviert. Diese Elemente befinden sich in einer Höhe zwischen 10 und 12 Meter und bieten so, durch ihre Ausgesetztheit, ein sehr intensives Erlebnis. Die Sicherung erfolgt eigenverantwortlich und wird vom Partner kontrolliert. Der Focus der Aufmerksamkeit liegt dabei auf der Person.

Reflexion/Transfer

Wie ist es das gewohnte Terrain zu verlassen?
Was ist da oben, das Angst macht? Was macht dir im Leben Angst? Wovor schreckst du zurück?
Wer hat ausprobiert, wie es ist in den Sicherungsgurt zu fallen? Absichtlich, oder aus Unaufmerksamkeit, oder weil du etwas riskiert hat? Was sind deine Sicherungen im Leben? Riskierst du öfters etwas, oder bist du lieber sicher unterwegs? Was kann dir passieren wenn du etwas riskierst? Bist du schon mal gefallen?
Wie ist es für deinen Partner verantwortlich zu sein? Wo übernimmst du im Leben Verantwortung für andere? Welche Verantwortung trägst du für dich selbst? usw.

Ganzer Bildschirm
Ganzer Bildschirm schlie



“Tool Box for Introducing Sport Activities into Adult basic Skills Education”

- ⚽ is designed for vocational and social counsellors and trainers as well as
- ⚽ adult education organizations and vocational qualification institutions.
- ⚽ The tools are addressed to male and female adults being in danger of social exclusion or being excluded without educational and/or vocational qualifications who show no inclination to take part in any initiative of adult education and lifelong learning.



TOOLBOX - contents

- ⚽ Literacy (12 exercises)
- ⚽ Numeracy (10 exercises)
- ⚽ Social Skills (11 exercises)
- ⚽ ICT (9 exercises)
- ⚽ Foreign Languages (6 exercises)



LITERACY

SPEAKING AND LISTENING

READING

WRITING




Example 1: “How to read a schedule”

Learning objective:

- ◆ To know and use conventions related to the writing of dates, hours, addresses

Description for Teachers:

With the following match schedules (taken from FIFA World Cup German 2006), teacher/trainer explains how to read a date, an hour and an address. Then he/she asks the learners to rewrite, without using numbers, the information related to a match they will choose, e.g.:

1	09-Jun-06	Munich		GER: CRC	18:00
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Match	Date	Venue	Teams		Time/Score
1	09-Jun-06	Munich		GER: CRC	 18:00
2	09-Jun-06	Gelsenkirchen		POL: ECU	 21:00
17	14-Jun-06	Dortmund		GER: POL	 21:00
18	15-Jun-06	Hamburg		ECU: CRC	 15:00
33	20-Jun-06	Berlin		ECU: GER	 16:00
34	20-Jun-06	Hanover		CRC: POL	 16:00

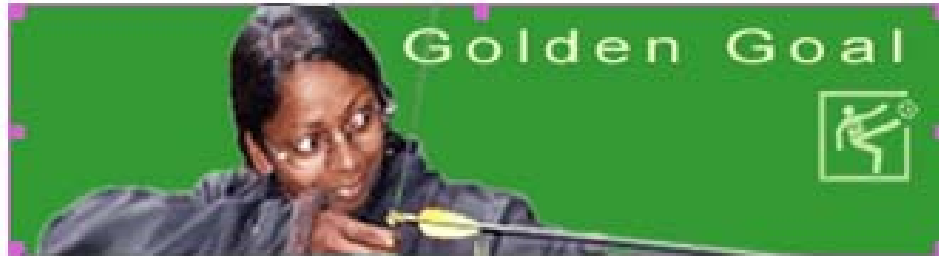


Training phase: Reading

Material: Paper and pen

Duration: 15 min.

Potential of the method/tool: It's a useful tool to learn how to convert a “numeral” date into a “literal” one.



NUMERACY

CARRYING OUT CALCULATIONS

INTERPRETING RESULTS

DESCRIBING RESULTS



Example 2: “Turf for the next season”

- Learning objectives:
 - ◆ To make accurate observations
 - ◆ Learn about size, square metres and calculations
- Description for Teachers:
 - The Teacher sequences theory and practice components, to help students learn the techniques and knowledge and see the relevance of what they are learning through practical experience. The students discuss how they will arrange to do the assignment with the teacher before they begin.



SOCIAL

SKILLS



Example 3: “Interview“ (2)

Instruction for Learners:

- ◆ Listen carefully to your coach’s instructions.
- ◆ Interview your neighbour.
- ◆ Write down the answer to each question.
- ◆ Present the results of the interview.



Interview

Interviewee’s name _____

Where do you live? _____

What are your favourite sports? _____

(...)



ICT

SEARCHING FOR INFORMATION

SELECTING & DEVELOPING INFORMATION

PRESENTING INFORMATION



Example 4: “Sports club internet cafe ”

- Learning objectives:

- ◆ To learn to find relevant information asked for
- ◆ Explore and develop information and derive new information
- ◆ Present combined information, including text, images and numbers

- Description for Teachers:

- The students will use either internet or yellow pages and phone calls to find the necessary information. If they have some computer knowledge, try presentation in Powerpoint or simple word document.

- Instruction for Learners:

- You are responsible for setting up some computers with Internet access in your sports club. Find out information about as many Internet service providers in your area as possible and make a presentation of the different services.
- Finish the presentation with which one you would choose for your sports club’s Internet access and why?
- Save your work on your computer



FOREIGN LANGUAGES

PRACTICE VERBAL CAPACITY

IN ACCORDANCE WITH LEVELS OF STUDENTS



Curriculum and Tool Box are available for free download at the project's website: www.golden-goal.at



Curriculum Golden Goal

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Toolbox Golden Goal

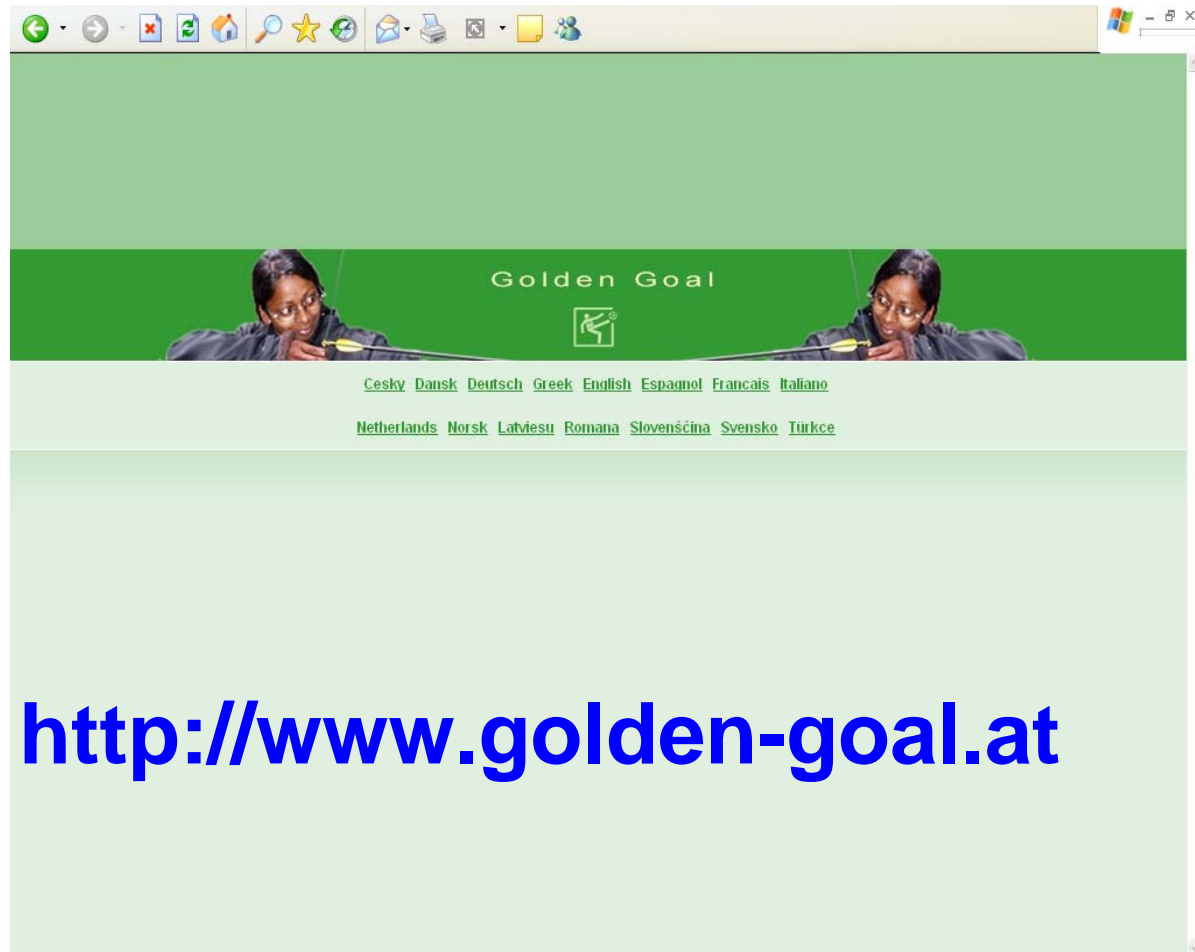
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Socrates
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The Golden Goal Website



Available in many languages



Other European Projects



*Attract Participation
and Increase Motivation of
Young Male Language Learners*

www.love-language.org



European *Generation* Link

Promote European Citizenship through Intergenerational and Intercultural Learning

www.european-generation-link.org



GOAL!

Thank you for your attention!



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